What is it?

SITCA's **AdvancedSMS** system is our bulk messaging platform that enables the ability to simultaneously notify your audience with personalised text-messages at any time convient to you via their mobile phones.

How does it work?

Sign-in to your account on www.sitcaribbean.com , upload your contact information, and start sending out messages. Alternatively, you could use our A.P.I.
Click here for our A.P.I documentation
.

Do I have to download an application?

No, just sign in to our web site and start sending your messages

What limits do I have?

You are not limited by mobile carrier nor geographic location

Is there a monthly fee?

No, costs are based on a per number per message fee structure.

Who uses AdvancedSMS?

Our customer base is varied; we have customers in both the hospitality, essential services, retail, insurance, and corporate industries who use our broadcast sms service for rapid response, notification, system alerts as well as other uses.

What would I use bulk sms messaging to do?

There are a number of reasons why anyone would use bulk-sms messaging. For example a retail outlet, can use **AdvancedSMS** to notify their customers of new arrivals. Or perhaps a bank, can notify its customers of updated closing times, or special promitions, or system notifications. An insurance company could send out personalised information regarding policies. With **AdvancedSMS** you could get replies to your bulk messages, for example in the case of an RSVP or confirmation to be further contacted for new account setup.

Tell me more

AdvancedSMS increases efficiency, reduces cost and provides you with much needed time. It does this by allowing you to send out broadcast SMS (text) messages to a predetermined list of cellular numbers seamlessly – tapping directly into the hands of your existing or prospective customers.   **AdvancedSMS** bulk sms messaging service is a viable advertising and notification option. In Antigua & Barbuda around the Caribbean and the world you have no limit to which mobile number you can send to. All you need to do is ensure you utilise creativity along with targetted cost-effective measures to get your message across efficiently -
AdvancedSMS helps you do that
. With AdvancedSMS you can:

   - Manage your phonebook of numbers
   - Send out broadcast messages to your entire phonebook or groups of numbers in your phonebook
   - Have your own SenderID[*] (SenderID is the 'From' in the message)
   - Schedule multiple messages being sent to the same or different numbers
   - Schedule messages up to six months into the future
   - Receive status messages/emails on delivery completion

-   Utilise templates for quick message creation.
-   Get replies to your messages. For example, let's say you want to know if your invitee list will actually come your event, you could ask them to reply to the text. Those replies will be saved and you will be able to download the results hence knowing who is coming or not to your event. This is far more efficient than sitting and waiting for a telephone or even to go through possibly hundreds of e-mails.

[Contact us](#) for more information

* SenderID customisation is only available in some countries