

SITCA, *Systems Information Technology Caribbean* completed a part sponsorship of the first annual Alpha Billiards Club 8-Ball tournament which was scheduled for December 26th 2010 at 4:00PM.

SITCA's *AdvancedSMS* bulk sms messaging product was used to send out invitations to potential participants and spectators as well as congratulatory remarks to the winners. The Alpha Billiards Club 8-Ball tournament was held at the Alpha Billiards Club in lightfoot. Bernard Percival emerged the winner from the tournament out of a full compliment of sixteen participants.

SITCA's *AdvancedSMS* bulk sms messaging system was able to seamlessly handle sending messaging to all of the mobile networks. All messages were delivered within seven seconds of being sent from the system.

For more information about **SITCA's** *AdvancedSMS* bulk sms messaging product click [here](#) .